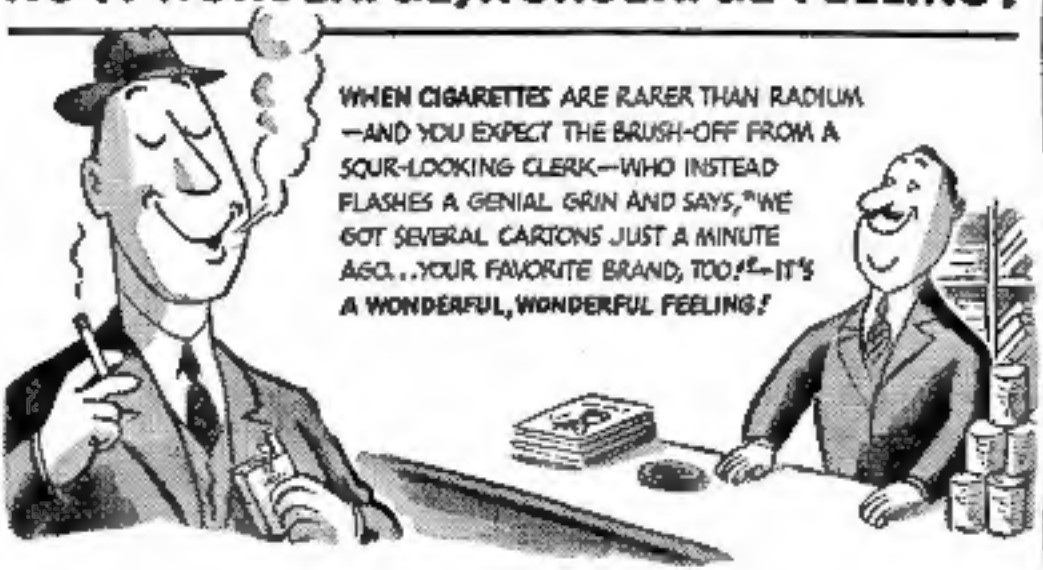
IT'S A WONDERFUL, WONDERFUL FEELING!



WHEN CIGARETTES ARE RARER THAN RADIUM —AND YOU EXPECT THE BRUSH-OFF FROM A SOUR-LOOKING CLERK—WHO INSTEAD FLASHES A GENIAL GRIN AND SAYS, "WE GOT SEVERAL CARTONS JUST A MINUTE AGO...YOUR FAVORITE BRAND, TOO!"—IT'S **A WONDERFUL, WONDERFUL FEELING!**

WHEN YOU GO TO A PARTY—EXPECTING TO ENJOY EVERYTHING BUT THE MARTINIS—AND THEN YOUR HOST BRINGS OUT COCKTAILS MADE WITH KINSEY, THE **GENIAL** GIN—SO SMOOTH, SO FLAVORSOME, SO UTTERLY DELIGHTFUL—IT'S A **WONDERFUL, WONDERFUL FEELING!**

94.4 PROOF* — 100% SMOOTH

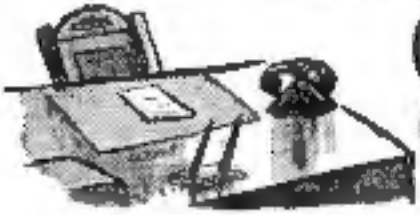
KINSEY
the Genial GIN

MR. WEBSTER (THE BIG DICTIONARY MAN) SAYS: "**GENIAL**: CONTRIBUTING TO CHEERFULNESS AND LIFE; AGREEABLY WARM AND CHEERFUL."

*Kinsey Distilling Corp., Linfield, Pa. * Distilled from 100% Grain Neutral Spirits*

IT'S A WONDERFUL, WONDERFUL FEELING!

WHEN THE BIG BOSS GROWLS FOR YOU TO COME IN—AND YOU EXPECT TO GET BAWLED OUT FOR SOME SLIGHT ERROR—AND INSTEAD HE PATS YOU ON THE BACK GENIALLY, AND SAYS, "SON, YOU'RE DOING A GREAT JOB. I'M MAKING YOU HEAD OF THE DEPARTMENT!"—IT'S A WONDERFUL, WONDERFUL FEELING!



WHEN SOMEONE THROWS A PARTY TO CELEBRATE YOUR PROMOTION—AND YOU'RE PRETTY SKEPTICAL ABOUT THE COCKTAILS—AND YOU'RE SERVED MARTINIS MADE WITH KINSEY, THE GENIAL GIN—SO SMOOTH, SO DELIGHTFUL, SO DOWNRIGHT DELICIOUS—IT'S A WONDERFUL, WONDERFUL FEELING!

KINSEY

the Genial GIN

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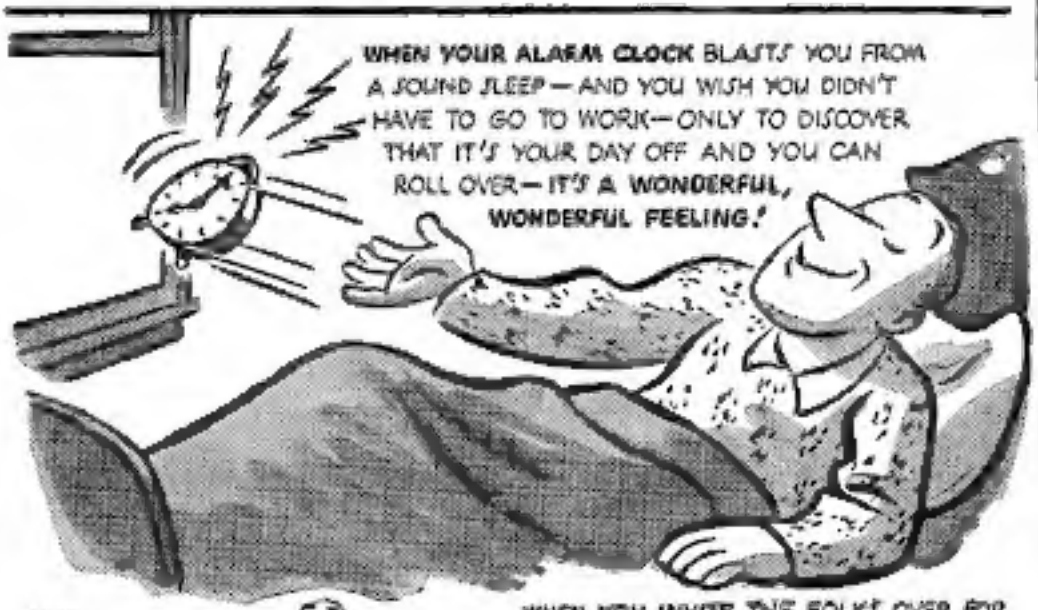
IT'S A WONDERFUL, WONDERFUL FEELING!



WHEN YOUR ALARM CLOCK BLASTS YOU FROM A SOUND SLEEP — AND YOU WISH YOU DIDN'T HAVE TO GO TO WORK — ONLY TO DISCOVER THAT IT'S YOUR DAY OFF AND YOU CAN ROLL OVER — IT'S A WONDERFUL, WONDERFUL FEELING!

WHEN YOU INVITE THE FOLKS OVER FOR COCKTAILS — AND YOU SERVE MARTINIS MADE WITH KINSEY, THE GENIAL GIN — SO VELVETY SMOOTH, SO DELIGHTFUL AND DELICIOUS THAT EVERYBODY SAYS, "THE FINEST MARTINIS WE EVER TASTED!" — IT'S A WONDERFUL, WONDERFUL FEELING!

DISTILLED DRY GIN
100% SMOOTH
94.4 PROOF •

KINSEY
the Genial GIN

MR. WEBSTER (THE BIG DICTIONARY MAN) SAYS: "GENIAL: CONTRIBUTING TO CHEERFULNESS AND LIFE; AGREEABLY WARM AND CHEERFUL."

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IT'S A WONDERFUL, WONDERFUL FEELING!

WHEN YOU'RE OFF FOR A DAY'S FISHING ...AND THE BOYS CLAIM YOU CAN'T EVEN CATCH A COLD... AND YOU COME BACK WITH A CREEL FULL OF BEAUTIES ...IT'S A WONDERFUL, WONDERFUL FEELING!

WHEN YOUR COCKTAIL INVITATION GETS THAT "OH-WELL-WHAT-CAN-WE-LOSE" LOOK... AND YOU MAKE MARTINIS WITH KINSEY, THE GENIAL GIN... AND THE BOYS SAY "HEY, THESE ARE SLICK, HOW DO YOU GET 'EM SO SMOOTH AND SO DRY?"... IT'S A WONDERFUL WONDERFUL FEELING!

KINSEY

the Genial GIN

MR. WEBSTER (THE BIG DICTIONARY MAN) SAYS: "GENIAL: CONTRIBUTING TO CHEERFULNESS AND LIFE; AGREEABLY WARM AND CHEERFUL."

DISTILLED DRY GIN
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